

2025 Sponsorship Opportunities



We are so grateful to our business partners who support our work of preventing and ending homelessness in our community through permanent housing and support. Our sponsorships offer your brand increased visibility, direct engagement with your target audience, and the opportunity to create measurable social impact.

For All Sponsorship Levels

- Recognition on sponsorship landing page on HBWNC website
- Collateral Kit for DIY and Peer-to-Peer campaigns
- Invite to annual sponsor celebration event
- Social Media Kit for promoting sponsorship
- Inclusion in annual ad or press release highlighting sponsors
- Social media feature

Online Engagement

- 4,900+ Facebook followers
- 2,500+ Instagram followers
- 7,300+ eNewsletter subscribers including over 500 major “Key Society” donors.
- 40,000 annual website visits

ANNUAL SPONSORSHIP LEVELS



ANNUAL SPONSOR
BENEFITS

KEY*

\$35,000+

PRESENTING

\$20,000+

**WELCOME HOME
DONATION CENTER
TITLE SPONSOR***

\$15,000+

OUTREACH

\$10,000+

COMMUNITY

\$500+

	KEY*	PRESENTING	WELCOME HOME DONATION CENTER TITLE SPONSOR*	OUTREACH	COMMUNITY
	\$35,000+	\$20,000+	\$15,000+	\$10,000+	\$500+
Annual Report feature	Full article	Full article	Logo	Logo	Logo
Newsletter feature (7,000+ subscribers)	Prominent	Significant	Significant	x	x
Fundraising Event Tickets (3)	8	4	4	3	
Branded gifts	x	x	x	x	
Check presentation photo	x	x	x	x	
Blog post	x	x	x		
Radio recognition through our 2025 Media Sponsor 98.1 The River	x	x	x		
Recognition at facility tours	x	x			
<u>Key Society Donor Reception**</u> • Speaking or tabling opportunity	x	x		x	
<u>Welcome Home Luncheon</u> • Naming rights • Speaking opportunity	x				
Educational seminars and retreats with our team	x				

*limited to 1 ** limited availability

EVENT SPONSORSHIP LEVELS



Open Your Heart to Women and Homelessness Luncheon

200 Attendees (February 14, 2025)

TITLE*
\$4,000+

PARTNER
\$2,500+

CONTRIBUTOR
\$1,500+

	TITLE*	PARTNER	CONTRIBUTOR
Logo placement at event	x	x	x
Featured on all event-related media	x	x	x
Event tickets	8	4	2
Radio recognition through our 2025 Media Sponsor 98.1 The River	x	x	
Event naming rights	x		
Program feature with logo	x		
Speaking opportunity	x		



Welcome Home Luncheon

300 - 400 Attendees (May 21, 2025)

HERO*
\$5,000+

PARTNER
\$4,000+

CONTRIBUTOR
\$1,500+

	HERO*	PARTNER	CONTRIBUTOR
Logo placement at event	x	x	x
Featured on all event-related media	x	x	x
Event tickets	8	4	2
Radio recognition through our 2025 Media Sponsor 98.1 The River	x	x	
Program feature with logo	x		



Fall Benefit Concert

HERO*
\$2,000+

PARTNER
\$1,000+

CONTRIBUTOR
\$500+

	HERO*	PARTNER	CONTRIBUTOR
Logo placement at event	x	x	x
Featured on all event-related media	x	x	x
Event tickets	8	4	2
Radio recognition through our 2025 Media Sponsor 98.1 The River	x	x	
Event naming rights	x		
Speaking opportunity	x		
Program feature with logo	x		

*limited to 1

OTHER WAYS TO GET INVOLVED



ORGANIZE A DONATION DRIVE



DONATE IN-KIND ITEMS



ORGANIZE YOUR OWN FUNDRAISER



TAKE A TOUR OF HOMEWARD BOUND



DONATE UNIQUE AUCTION ITEMS

WANT TO LEARN MORE?

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