

FOR IMMEDIATE RELEASE

JUNE 16, 2026

PRESS RELEASE



HOMEWARD BOUND OF WNC RECOGNIZED WITH TOP BENEFITS AWARD FROM MPLYER

Asheville, NC — Homeward Bound is proud to announce that it has been recognized with the 2026 Top Benefits Award from Mplyer, the industry-standard for employee benefit plan rating. This honor highlights Homeward Bound's commitment to offering comprehensive, high-quality benefits that support the health, financial security, and overall well-being of its workforce.

The Top Benefits Award is based on an in-depth, data-driven evaluation of an employer's benefit offerings across four major categories: medical, ancillary (dental, vision, life, and more), PTO and leave, and retirement.

Mplyer independently rates benefit plans by analyzing their design, cost-sharing, generosity, and many other features—comparing them against a custom cohort of employers matched by their industry, region, and size. Only employers who meet or exceed market standards across these core benefit categories are eligible for recognition.

"We are honored to receive this award, which reflects our core belief that investing in our people is foundational to our success," said Amy Nowak, HR Director at Homeward Bound. "Our benefits are designed to meet the diverse needs of our team and demonstrate how much we value their contributions. Being recognized by Mplyer affirms that we're doing this in a way that not only supports employees but also makes us a destination workplace."

For Homeward Bound, a leading non-profit in Western North Carolina, this recognition affirms a long-standing strategy to invest intentionally in its workforce. In a sector where talent is a critical driver of performance, offering best-in-class benefits is an intentional investment and a competitive advantage that leads to positive outcomes for our partners, team members, and the long-term success of the company.

If you're looking to join a company that truly invests in its people, visit our careers page at <https://homewardboundwnc.org>.

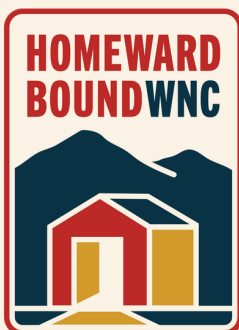
This award is more than recognition—it's a reflection of how we support our team every day. Explore open roles and discover how our benefits are just one of the many ways that set us apart.

About Mployer:

Mployer is the nation's leader in employee benefit benchmarking, evaluating plans covering over 10M Americans over the most recent few years. Mployer's mission is to empower employers, employees and benefit consultants to easily assess, rate and communicate the value of employee benefits. Firms that choose to invest strategically in their people through benefits show better recruitment outcomes, improved retention, and enhanced employee engagement. Learn more at www.MployerAdvisor.com.

About Homeward Bound of WNC:

Homeward Bound of WNC's mission is to prevent and end homelessness in our community through permanent housing and support. Our work is anchored in the belief that everyone deserves a home. Our AHOPE Day Center serves as the front door to services for individuals experiencing homelessness. We offer homeless prevention, rapid re-housing, and permanent supportive housing to help neighbors find stability. Since 2006, we've moved over 2,760 people into their own homes. Visit <https://homewardboundwnc.org/> to learn more.



FOR MORE INFORMATION, VISIT [HOMEWARDBOUNDWNC.ORG](https://homewardboundwnc.org).

MEDIA CONTACT:

Jessie Figueroa

Resource Development Director

Homeward Bound of WNC

(828) 793-0072

jessie@homewardboundwnc.org